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Coeur d' Alene - Post Falls - Hayden - Rathdrum





## WHY IDAHO?

### ECONOMIC DEV. RESOURCES

North Idaho is home to several Economic Development Agencies focused on providing and improving infrastructure, attracting jobs and enhancing citizen safety and health.

### TAX INCREMENT FINANCING

In 1985, the Idaho state legislature adopted the Local Economic Development Act authorizing the use of tax increment financing. There are currently two redevelopment districts located in Coeur d'Alene.

### WORLD CLASS CARE

Kootenai Health has been repeatedly recognized as an exemplary employer. They have received numerous awards for providing a stellar workplace environment.

### REGULATION AND TAXES

Idaho has been called "flexible and responsive" in contrast to other states in the region. High ranking officials operate on a first-name basis.

### TRANSPORTATION

Coeur d'Alene has several means of transportation, from trucking to shipping, rail and air. CdA is 40 miles from Spokane International Airport, providing convenient access to national flights.

### Mission and Strategy:

Jobs Plus, Inc. is a non-profit economic development corporation formed in 1987 with a mission "to expand and diversify the economic and employment base of Kootenai County, while maintaining the quality of life that has become synonymous with Kootenai County."

Our strategy is "To recruit companies to our area that sell on a national basis, are not location dependent, offer strong wages and benefits to their employees, and are respectful of our environmental concerns."